

# VICSWIM Summer Kidz Photography Privacy Policy

VICSWIM values the privacy and security of our participants and their families. This Photography Privacy Policy outlines our practices regarding the collection, use, and disclosure of photographs and other media taken during our program.

## 1. Collection of Photos:

VICSWIM may capture photographs and videos of participants during the VICSWIM program for the purpose of documenting progress, promoting our program, and enhancing the learning experience. Photos may be taken by our instructors, designated staff members, or authorized photographers.

## 2. Use of Photos:

Photographs and videos may be used for educational and promotional purposes, including but not limited to:

- a. Displaying on our website.
- b. Sharing on social media platforms.
- c. Inclusion in marketing materials.
- d. Staff training sessions for continued improvement.
- e. Industry and governmental reporting

## 3. Limited Identifiable Information:

VICSWIM will not associate participants' full names with photographs or other identifiable information unless explicit consent is obtained.

Any information shared will be limited to first names, and no contact details will be disclosed without consent.

## 4. Parental/Guardian Rights:

Parents or legal guardians have the right to restrict the use of photographs and videos featuring their child.

Requests for restriction should be communicated in writing to [info@vicswim.com.au](mailto:info@vicswim.com.au) and verbally to the VICSWIM class teacher.

VICSWIM will promptly comply with requests to remove or refrain from using specific photos.

## 5. Social Media sharing

By tagging VICSWIM in images on social media, or sharing images in VICSWIMs comments, parents/guardians are consenting to VICSWIM administration being able to use these images for reasons outline in terms of use (2).

If you have any concerns or questions about the use of images, it is advisable to contact VICSWIM administration directly for clarification. Additionally, make sure that you are comfortable with the terms outlined in their terms of use before sharing any images.

Keep in mind that social media platforms also have their own terms of service and privacy policies, so it is a good idea to be aware of those as well when sharing content on these platforms. If you have any specific concerns about privacy or the use of images, you may want to consult with legal professionals for personalized advice based on your jurisdiction and the specific terms provided by VICSWIM administration.

**6. Third-Party Sharing:**

VICSWIM will not sell or provide participant photos to third parties for commercial purposes without explicit consent.

In the event of collaborations or partnerships, we will seek permission before sharing photos with external organizations.

**7. Storage and Security:**

All collected photos will be securely stored and protected from unauthorized access.

Access to stored participant photos will be restricted to VICSWIM administration team members.

**8. Changes to the Policy:**

VICSWIM reserve the right to update this Photo Privacy Policy to reflect changes in our practices or legal requirements.

Participants and their legal guardians will be notified of any significant changes.

**9. Contact Information:**

For questions, concerns, or requests related to photo privacy, please contact us at [info@vicswim.com.au](mailto:info@vicswim.com.au)

**10. Consent:**

By enrolling in VICSWIM, participants and their legal guardians provide implicit consent for the collection and use of photographs and videos for program-related purposes. VICSWIM will seek explicit consent for any use of photos for promotional materials beyond the scope of the program (e.g., website, social media, marketing materials).

By enrolling in VICSWIM, you acknowledge that you have read and understood this Photo Privacy Policy.